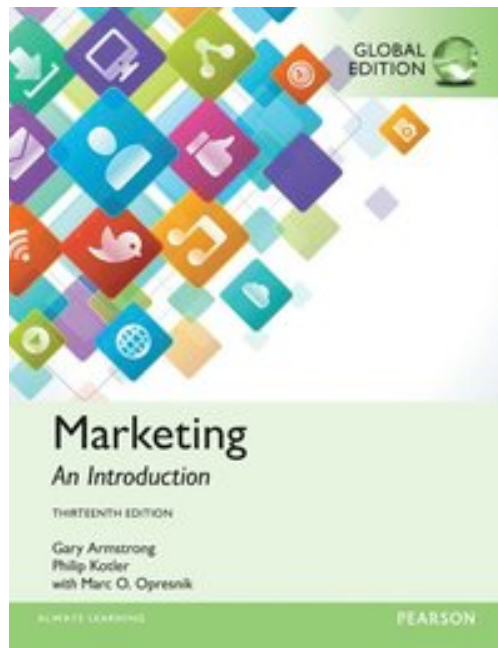


Marketing: An Introduction plus MyMarketingLab with Pearson eText, Global Edition

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